

# DR. MARY L. HEIDKAMP

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A seasoned professional with a rare blend of proven foundation, business and nonprofit executive leadership experience.

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## *Experience*

### **Dynamic Insights International (Coaching and Consulting), Founder-President**

**1999-present**

- Designed, developed and created a successful business focused on serving nonprofit organizations and their leaders in building strategic capacity, realigning human and financial resources, strategic planning and board development.
- Served clients in philanthropy working on important strategic issues and introduced facilitated processes and relationships around school reform, immigrant and refugee reform, and community organizing.
- Worked with large nonprofit coalitions facilitating complex national meetings.
- Provided leadership coaching to executives in health care, philanthropy, and nonprofit organizations increasing strategic influence while navigating organizational and community politics with integrity to build lasting results.
- Leveraged 20 years of leadership and management experience with working with high performance organizations that have promoted social impact.

### **Faculty**

- Doctoral level at McCormick Theological Seminary—Leadership and Organizational Revitalization Course
- Masters of Public Administration Program at UIC – Nonprofit Management Course
- Masters of Science Spertus College—Strategic Planning & Governance for the Nonprofit Organization
- Online Certificate in Nonprofit Management Program – UIC –courses: Operations; Governance; Strategic Management
- English as Second Language in Kyoto and Tokyo Japan

### **Archdiocese of Chicago, Co-director: Office Peace and Justice.**

**1989-1999**

- Directed Chicago's Campaign for Human Development. Raised funds and allocated grants to community organizations in Cook and Lake Counties based around specific criteria.
- Represented the Archdiocese on urban and domestic issues and developed relationships with civic leaders, community groups and advocacy organizations.
- Managed staff and volunteers, developed outreach and educational initiatives around social issues and promotion of public policy on issues affecting quality of life in our local and global communities.
- Formed diocesan agenda around racism, affordable housing, economic justice and other issues of social justice affecting Chicago's communities. Called upon as archdiocesan spokesperson on issues of justice and peace.

### **Heidkamp-Lund Resource Associates, Consultant.**

**1986-1989**

- Served nonprofit organizations around capacity building.
- Provided strategic planning, board development, team building and planning retreats.

### **Diocese of Rochester, New York, Associate Director: Division of Social Ministry.**

**1984-1986**

- Promoted to this newly created position to work with the Division Director and Board in formulating diocesan policy on issues of justice and peace and building relationships around same, with the civic community and community leaders.
- Managed and directed staff in three field offices and supervised staff at central office. Shaped and monitored annual budget, including the Campaign for Human Development, Catholic Relief Services and other fundraising/grant programs, and grant allocation and monitoring.
- Oversight for the Bishop Sheen Ecumenical Housing Foundation, which provided affordable housing grants and loans.

### **Diocese of Rochester, New York, Director: Department of Justice and Peace**

**1980-1984**

- Developed diocesan policy and programs on social issues: local, domestic and international, building coalitions and partnerships to promote a common agenda.
- Represented the Bishop in public forums and served as diocesan spokesperson on social concerns.

- Planned and monitored annual budget and developed annual goals, for central office, five programs and three field offices.
- Designed and initiated new and innovative programs that responded to changing social needs.
- Supervised staff of 15 and worked with volunteer advisory boards, commissions and special task forces.

**Diocese of Providence, RI, Coordinator: Social Ministry Resource Unit, Community Affairs Div. 1977-1980**

- Designed and initiated programs to involve Catholics more actively in the social mission of the church with specific attention to organizing parish social ministry groups through justice education to respond to community issues of the day.

***Education***

- Doctor of Ministry Degree (D. Min), Mc Cormick Theological Seminary, Chicago. Concentration in organizational development and executive leadership.
- B.A. Sociology, Clarke College, Dubuque, Iowa.

***Professional Affiliations***

- Donors Forum of Chicago: Co-Chair of Poverty Task Force, 2 years (task force member, 1990-1999).
- Chicago Project for Violence Prevention, 1997-present, member executive committee advisory board.
- Interfaith Worker Justice National Board, 1995-2008.
- Archdiocese of Chicago, Task Force on Racism, 1997-1999.
- Interfaith Council for the Homeless Board, 1991-1999.
- Founding member of the Roundtable: The National Association of Social Action Directors, Board Member, 1986 and 1993-1999.
- International Grail Member. Represented U.S. Grail at international meetings in Germany, January 1993 and India in 1973 (6 months).
- Public Policy Committee, NY State Catholic Conference, Episcopal appointment, 1984-1986.
- Association of Consultants to Nonprofits, 1999-present.
- National Speaker Association Member, 2008-present.

**Served on numerous boards and committees, complete list available.**

***Publications***

- *Moving Faith Into Action*, Paulist Press, 1990. Co-authored with James Lund.
- *Bringing Economic Justice Home*, U.S. Catholic Conference, 1988.
- *Personal Excellence (a publication of Executive Excellence)*, *Salt of the Earth*, *St. Anthony's Messenger*, *Today's Parish*, and others on a regular basis since 1988, Columnist, *Chicago's New World*, 1992-1999.

**Complete listing of publications available on request.**

***Awards***

- Association of Chicago Priests, Cardinal Bernardin Common Ground Award, 1998.
- The National Roundtable, Harry A. Fagan Roundtable Award, 1996. For contributions in the field of social action (a national award given annually).
- The Clarke College Distinguished Alumnae Award for Humanitarian Service, 1996.
- Clarke College, Mackin-Mailander Lecturer in honor of the College's Founder, 2003.

***Personal Interests***

- Completed four Chicago Marathons: 1993, 1994, 1995 and 1996. Honolulu Marathon in December 2002. Triathlons in 2001 and 2008.

**References Available Upon Request**